

Creative Lead: Sasha Kostenko

Designer: Eva Adams

Clarity Comments:

*one page scroll*

*fade in white text and would increase font size for legibility*

*hover would shower red to indicate nav option*

Likes:

*Mockup B: subtle red lines*

*Mockup B: type*

*subtle red details*

*keep mysterious within reason*

*we like Professors' UX feedback*

*use fade in as scroll down*

Suggestions:

*keep snake navigation (super mysterious)*

*add stickie: navigation menu*

*snake logo - display titles*

*add scroll down call to action*